



Vermont SkillsUSA
2023-2024 State Pin Design Contest
ALL CTE DESIGNS MUST BE TURNED INTO TERESA SORRELL
BY FRIDAY, JANUARY 12, 2024

Purpose:

Each year Vermont SkillsUSA provides an opportunity for student members to participate in designing the membership pin for our state association. Once produced, these pins are distributed to members, skill and leadership competitors, business and industry sponsors, judges and advisors. They are also used as the “official” trading pin for Vermont at the SkillsUSA National Leadership and Skills Conference held each June in Atlanta, GA.

Procedure:

Please follow these guidelines when designing your pin keeping in mind the larger version must be 7” wide or 7” tall on its largest dimension and the small version no larger than 1.5 sq. inch. Deductions will be taken off if these specs are not met.

- **Hand Drawn or Computer generated** on one piece of 8 1/2 x 11, white paper.
- Drawn as clear as possible. The pin manufacturer will “touch up” artwork but not create it.
- The year can only be displaced as follows
 - 2023-2024
 - 2023-24
 - 23-24
 - 2024
- The design will be judged on how well it represents **Vermont SkillsUSA**. Therefore it should speak to SkillsUSA (not Skills USA, Not SKILLSUSA) 2023-2024 and also include the word Vermont somewhere on the pin. Please use a font with lower and upper case letters so SkillsUSA appears exactly like that.

- Shape of the pin is at the discretion of the artist. However, The final pin size will be no larger than 1.5 sq. Inch which may affect the clarity of highly intricate detail.
- All entries should be submitted with 2 versions on the same sheet of paper. The larger version is for judging. The smaller version is to show what the actual pin will look like. Both versions should be identical.
- **On January 24th, 2024**, the students who placed in the top five will deliver a condensed speech regarding their design (at the VT state competition a student is required to present a five- to seven- minute speech) Talking points will include how the artist feels it represents the state of Vermont, what are the unique qualities of the pin, and why others students/advisors would want to wear it.

Pin Design Entry Process:

1. No more than (3) designs may be submitted from a single chapter at the state competition.
2. Students' names and school must be printed on the **backside of artwork only**.
3. Only submissions from active Vermont SkillsUSA members (2023-2024) will be judged.
4. State pin selection will be done through secret ballot by local chapter Voting Delegates at the 2024 Vermont SkillsUSA Leadership and Skills Conference. Gold, Silver and Bronze Medal winners will be recognized during the state Awards ceremony.
5. **No** entries will be accepted on the day of the leadership and skills conference.